

The Winton Club Cabaret 2020 CORPORATE SPONSORSHIP PROGRAM



Club History:

Established in 1911, the Winton Club - with its volunteer membership of more than 200 women - has joined forces with key community partners and business organizations to raise over \$3 million for Winchester Hospital. Funds raised have supported special gifts and programs, as well as purchases of vital equipment and supplies for the hospital. Recipients of Winton Club funds include Digital Mammography, Emergency Department renovations, A Caring Place (women's boutique with services and products to aid breast cancer patients), The Center for Cancer Care at 620 Washington Street. Notably, in 2010, the Club fulfilled its five- year \$500,000 pledge to the Cancer Care Center.

Projects Funded:

2011: \$100,000 donation to the Healing Garden at the Center for Cancer Care and a \$10,000 donation to A Caring Place.

2012: \$100,000 donation to the Community for Healthy Living's Pediatric Asthma Program (CHAMP), \$25,000 to assist in the renovations at the hospital on B2 level, and \$10,000 to A Caring Place.

2013: \$120,000 donation to the Ambulatory Surgery Center (Patient and Family Waiting area), and \$10,000 to help maintain A Caring Place.

2014: \$120,000 total donation with \$75,000 to the Winchester Hospital Family Medical Center, located in Wilmington, MA, \$30,000 to NICHE (Nurses Improving Care for Health System Elders), a training program for nurses delivering compassionate care to patients 65 years+, \$5,000 to the Ambulatory Surgery Center, and a \$10,000 donation to A Caring Place.

2015: \$123,000 total donation funded five projects. \$75,000 for renovations of Dr. Jon and Sunny Adler Medical Unit that offers high quality medical care to patients with significant health challenges; \$23,000 to NICHE; \$10,000 for Music therapy program; \$10,000 for Outpatient Lactation program; and \$5,000 to A Caring Place.

2016: \$123,000 total donation funded five projects: Mother Baby Unit renovations, Home Care Telehealth programs, NICHE, Music therapy, and A Caring Place.

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2017: \$110,000 total donation funded four projects: A1 Unit Renovations, The Care Channel (televised channel for patients offering music and a variety of calming scenes to relax and enjoy a tranquil period while in the hospital), NICHE (Nurses Improving Care for Health system Elders) and A Caring Place

2018: \$113,000 total donation funded two projects: A "Winton" Swing Room- New "swing inpatient rooms" are rooms used for OB in the peak summer months and for Medical/Surgical beds in the winter months, all private with showers and A Caring Place.

2019: \$85,000 total donation funded three projects: Guldman Ceiling Patient Lifts for C3: These particular ceiling lifts improve patient handling and decrease injuries to both employees and patients, The Telemetry Monitor: Central Station Display located in the main hub area of the OR for all doctors, nurses, staff to see; as the display monitors and provides information from all the patients and rooms, and A Caring Place.

We hope you do consider supporting the Winton Club and become a Corporate Sponsor for Cabaret 2020. It's our 100th Cabaret!

Please let us know if you have any questions or if you would like to meet in person to further discuss.

Thank you-

Donna Burke -Co-Sponsorship Chair
Burke.donna@comcast.net
617-974-5850

Deb Ciarcia – Co- Sponsorship Chair
Debra1214@verizon.net
978-857-7911

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Cabaret Underwriter – (1 available) \$25,000 donation to the Winton Club

This donation entitles your company's name and logo to be prominently featured in all pre-show advertising and during each performance. Other benefits include:

- Company name and/ or logo mentioned in all press materials, on posters, flyers, ticket order forms, tickets, table tent cards, internet public relations and recognition in special section of Program Book.
- Prominent signage in town hall during show week (framed logo display along each balcony and projected via a monitor on stage before the show and back wall)
- Company logo and sponsorship acknowledgement on Winton Club Cabaret Web site with links provided to your company's web site
- Full page complimentary color ad – inside front cover and back cover
- Complimentary tickets (20)
- Company mentioned at the opening of each show ("This show is being generously underwritten by.....")
- Personal acknowledgement and thank you prior to each performance by Winton Club President, Cabaret Chair/Producer and Hospital President or VIP.

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Presenting Sponsor - (2 available) \$10,000 donation to the Winton Club

This donation entitles your company's name and logo to be featured during each performance and be advertised as presenting sponsor on all publicity. Other benefits include:

- Company name mentioned in all press materials, electronic on posters, flyers, ticket order forms, tickets, tent cards, internet public relations and recognition in special section of Program Book
- Company logo and sponsorship acknowledgement on Winton Club Cabaret Web site with links provided to your company's web site
- Prominent signage in town hall during show week (framed logo display and projected signage on back wall)
- Spotlight on your company prior to each performance ("Tonight's presenting sponsor is.....thank you for your generous support of")
- Personal acknowledgement and thank you from the Winton Club President, Cabaret Chair/Producer, and Hospital President or VIP.
- Full page complimentary ad; either inside cover, inside back cover or back outside cover
- Complimentary tickets (12)

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Cabaret Circle - (many available) \$3,000 ++ donation to the Winton Club

This donation to the Winton Club entitles your company to be featured during all five nightly performances.

- Company name mentioned in all press materials, on posters, flyers, ticket order forms, tickets, table tent cards, and internet public relations and recognition in special section of Program Book
- Company logo and sponsorship acknowledgement on Winton Club Cabaret Web site with links provided to your company's web site
- Company's name and logo highlighted in town hall before the show and during intermission
- Full page color complimentary ad in Program Book
- Complimentary tickets (6)

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Evening Sponsors - (5 available) \$2,500 donation to the Winton Club

This donation to the Winton Club entitles your company to be featured during one of our five nightly performances.

- Company name mentioned in all press materials, on posters, flyers, ticket order forms, tickets, table tent cards, internet public relations and recognition special section of Program Book
- Company logo and sponsorship acknowledgement on Winton Club Cabaret Web site with links provided to your company's web site
- Spotlight on Evening Sponsor prior to show's opening ("This evening's performance is sponsored by.....")
- Intermission "ceremony" acknowledging Company's sponsorship
- Company's name and logo highlighted in town hall before the show and during intermission
- Full page complimentary ad in Program Book
- Complimentary tickets (6)

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Platinum Sponsors - (many available) \$1,000+ donation to the Winton Club

This donation to the Winton Club entitles your company to the following benefits:

- Publicity including: internet public relations, community newspapers, Cabaret Web site, tickets, table tent cards
- Company's name and logo highlighted in Program Book under Platinum category and featured in the theatre before the show and during intermission
- Full page complimentary ad in Program Book
- Complimentary tickets (2)

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Production Partners - (many available) \$500 donation to the Winton Club

These donations to the Winton Club directly offset production expenses. This category is for in-kind donations or cash donations

Custom benefits package available to include:

- Complimentary half page color ad in program book, 2 complimentary tickets, Company name highlighted on Cabaret Web site, in Program Book and featured in theatre before the show.

Cabaret Show Expense Line Items- examples below:

Cabaret Baskets	Director	Printing
Cabaret Bar	Light & Sound	Raffles
Cast Refreshments	Music Director	Refreshments
Choreographer	Music Librarian	Scenery
Costumes	Platform Moving	Stage Crew
Custodian	Police	Town Hall

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